



STERLING
VINEYARDS®

PLEASE JOIN
STERLING VINEYARDS
APRIL 8-17, 2011

AT THE
MAISON DUPUY HOTEL, NEW ORLEANS
AND ABOARD THE NORWEGIAN SPIRIT



Maison Dupuy Hotel, New Orleans



Norwegian Spirit

**PRICES FROM \$1,587.00 PER PERSON BASED ON
DOUBLE OCCUPANCY**



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DAY 1—ARRIVE IN NEW ORLEANS

Welcome to New Orleans, the “Big Easy.” Upon arriving at the hotel take some time to relax and settle in before your welcome reception with Sterling Vineyards this evening. (Welcome Reception with wine)



DAY 2—NEW ORLEANS

This morning following breakfast enjoy a city highlights, history and hope tour of New Orleans. From the sultry history of the French Quarter to the majesty of St. Charles Avenue’s stately mansions, this is a thorough and fascinating introduction to the endless variety of sights found in the “Big Easy.” Hit hard by Hurricane Katrina, New Orleans has suffered greatly but is now rising to new-found glory.

Travel through the historic French Quarter, virtually untouched by the storm, en route to the 9th Ward and Lakeview, two neighborhoods devastated by Katrina. View the massive destruction and the

gradual return with rebuilding projects such as native Harry Connick, Jr.’s Musicians’ Village. See Fats Domino’s house, which was recently refurbished by a local foundation dedicated to keeping New Orleans music alive.

Those of you going on to the cooking demonstration will enjoy traditional dishes including Gumbo, Andouille Jambalaya and Bread Pudding with Whiskey Sauce. The chef will entertain you with interesting patter about life in New Orleans as you learn the secrets behind preparing Creole delicacies – the world-famous cuisine that combines the finest

elements of French and Spanish cooking with rich indigenous seafood, spices and produce.

This evening enjoy a wonderful dinner at Le Meritage paired with Sterling Vineyards wines.

(B, L, D)

DAY 3

This morning enjoy a leisurely breakfast and take a walk around town before departing for the Norwegian Spirit. In the afternoon transfer from the hotel to the ship making for an easy transition from land to sea. Once you board the

Norwegian Spirit relax, unpack and have a cocktail before setting sail.

(B, L, D)



DAY 4—DAY AT SEA

Enjoy a relaxing day at sea aboard the m/s Spirit. This afternoon enjoy a private wine tasting with

winemaker Mike Westrick and Wine Club / e-Commerce Manager Peggy Alexander. You will enjoy

several varietals.

(B, L, D)

DAY 5—COSTA MAYA

After breakfast, enjoy a wonderful day in Costa Maya.

With acres of unspoiled coastal land, vast natural resources and rich historic and cultural influences, Costa Maya offers visitors true insight into the essence of Mayan culture and the

heritage of the Mexican Caribbean. Costa Maya has the largest concentration of Mayan archeological sites and existing Mayan population in Mexico.

The palm-lined beaches of Uvero, one-of-a-kind dive destinations, exciting adventures, sights and

flavors of Costa Maya make for an unforgettable experience.

(B, L, D)

10 days
New Orleans /
Caribbean
From \$1,587.00
per person

Your vacation experience includes:

- Transfers day 3 and day 10
- Welcome reception
- 9 breakfasts, 8 lunches, 8 dinners (3 with wine)
- City tour
- Cooking demo
- 7 night cruise
- Wine tasting
- Services of a professional tour director
- Sightseeing, wine tastings and special features and highlights as indicated in the itinerary
- Portfolio of travel documents

Not include:

- Airfare
- Transfers from airport to hotel on arrival
- Meals not listed in itinerary
- Travel insurance

DAY 6—BELIZE

Breakfast is at your leisure. Today enjoy Belize City.

Bordering on Mexico, Guatemala and the Caribbean, Belize is the second smallest country in Central America (after El Salvador), with an area of approximately 9,000 square miles that includes numerous small islands off the coast know as cayes.

More than half of the mainland is covered with dense forests, and at its longest point Belize is 174 miles

long while its greatest width is 68 miles.

Belize is a reasonably priced destination offering some of the best diving in the Caribbean.

Diving is Belize’s main claim to fame due to an almost unbroken line of reefs and cayes extending for 150 miles along its coast that make up the longest reef system in the western hemisphere (and the second longest in the world).

There are also several important Mayan sites situated on the mainland such as Altun Ha and Xunantunich that make for excellent day trips. Belize has the highest concentration of Mayan sites of all the countries in Central America.

(B, L, D)



DAY 7—ROATAN, HONDURAS

Enjoy breakfast at your leisure. Today spend the day in beautiful Roatan and the Bay Islands.

Roatan and the Bay Islands are a vacation paradise located off the North Coast of Honduras and are home to pristine white sandy beaches, amazing tropical jungle-covered hills, a diverse and unique reef system,

hearth-warming people, unique cultures and authentic Caribbean charm. Roatan and the Bay Islands are often called the Caribbean's best kept secret.

Winemaker Mike Westrick has some tips and tricks ready to share with you about this evenings dinner and the wines being served.

(B, L, D)

DAY 8—COZUMEL

Breakfast on board. Today enjoy Cozumel, Mexico.

With a Mexican heart and a Caribbean soul, Isla Cozumel is a paradise where tradition, flavor and joy come together. You will always find a friendly face and a warm welcome to make your stay an unforgettable one.

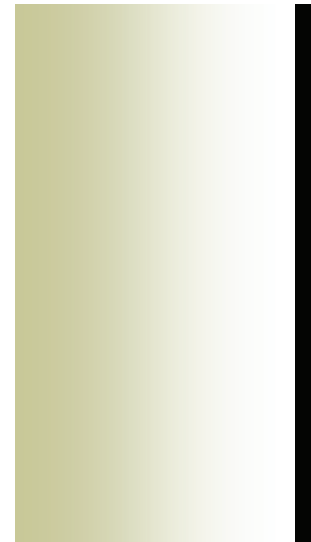
Famous all over the world for its

coral reefs, Cozumel offers plenty of water sports such as diving, deep sea fishing, snorkeling, kayaking and more. Cozumel's mostly undeveloped territory at the center of the island is covered by jungle and swampy lagoons, which are home to tiny mammals and endemic birds that have never left the island. Noteworthy is the Chankanaab National Park, a

Cozumel icon, and the Punta Sur Ecological Reserve.

With its beautiful beaches and exotic locale, Cozumel is an ideal destination where you can enjoy colorful and breathtaking sunsets, walks on secluded beaches and swim through crystal clear blue waters.

(B, L, D)



DAY 9—DAY AT SEA

Today you are on your own to enjoy the ship. (B, L, D)

DAY 10—GOOD BYE AND SEE YOU AGAIN

Early morning breakfast. Sadly, we must end our wonderful experience today.

If Odyssey Travel handled your air, you will have received your transfer information. Disembark the ship for

your return home.

We look forward to seeing you again in the near future. (B)



WINE MAKER—MIKE WESTRICK

Mike Westrick has been making world-class Bordeaux and Burgundy-style wines for 15 years. At Sterling Vineyards, Mike uses his expertise to create wines from some of the region's—and the world's—finest vineyards. He believes that Sterling Vineyards wines should continually delight the consumer with their boldness, innovation, and challenge to the status quo.

Prior to joining Sterling Vineyards in 2004, Mike served as winemaker for Stonestreet, where he crafted highly-acclaimed wines and helped develop the brand. Before Stonestreet, Mike enjoyed a distinguished academic career. He turned his love of science and his interest in food microbiology into a ten-year post teaching microbiology at the University of

Wisconsin at Madison. Soon, however, vacations took him to California wine country, and he realized winemaking was his passion. In August of 1989, Mike packed his bags, moved to California, and became an intern that fall with Hanna Winery. Though his first vintage was challenging, the work convinced Mike he had made the right decision. He soon enrolled in the Enology and Viticulture programs at UC Davis, joined Hacienda Winery for a harvest, and then moved on to Stonestreet, where he worked as an enologist in 1992, became assistant winemaker in 1994, and served as head winemaker from 1996 to 2004.

Mike and his wife, Debbie, live in Windsor, California. They enjoy hiking the Pacific Coast, kayaking

in Kauai, cooking, gardening, yelling at the Sharks, Giants, and Forty-Niners, and enjoying great wine in the California sunshine. And you may be able to take the man out of Wisconsin, but you'll never take Wisconsin out of the man. Mike still roots for the fighting Badgers.



WINE CLUB / E-COMMERCE—PEGGY ALEXANDER

Joining this “maiden voyage” for the Sterling Vineyards Wine Club is Peggy Alexander, the winery's manager for wine club and e-commerce operations. Peggy is the one who puts together the on-line wine sales, contributes to and edits the Club newsletter, crafts the emails members regularly receive, chooses (along with winemaker Mike Westrick) the wines members find in each shipment, and generally makes sure the Wine Clubs are humming along, providing the best service possible for all members.

Coming from a background in fine art and journalism, Peggy has worked in the wine industry for about 25 years, 13 of those at Sterling Vineyards. Prior to her

wine club/eCommerce position, she managed the winery's tasting room. Although her job now keeps her tied pretty tightly to the Wine Club offices, she still enjoys working in the Club Room and greeting members from all over.

Peggy and her husband, Scott, live in Hidden Valley Lake, just north of the Napa Valley, where they enjoy travel, birding, gardening and cooking. Committed masochists, they spend their autumns rooting for the Buffalo Bills and the Seattle Seahawks.

In addition to her work at Sterling Vineyards, Peggy is a painter and free-lance writer, and has been involved in numerous community

and cultural organizations in both California and Hawaii, where she lived for many years. As a dyed-in-the-wool fan of both wine and travel, she looks forward to sharing the upcoming cruise with members of the Sterling Vineyards Wine Club family.



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